

NEW MILFORD RiverFest

Town of New Milford, Office of the Mayor, 10 Main Street, New Milford, CT 06776
(860) 355-6010, nmrivernfest@gmail.com, www.NMRiverFest.org

March 2021

With a return to normalcy in sight after the long year-and-a-half of isolation, social distancing and being homebound, New Milford, CT is excited to announce RiverFest 2021!

We invite you to celebrate with us on Saturday October 2, 11 a.m. to 9:30 p.m., and Sunday, October 3, 11 a.m. to 6 p.m., at Young's Field Park, on Young's Field Road, across from the banks of the Housatonic River in New Milford. This is a rain or shine event.

In addition to our artisan and crafts exhibition, there will be food trucks, music, river walks, activities for the whole family and more. We anticipate at least 2,000 people of all ages to attend.

We ask that you provide a link to your website, or in the alternative, submit several pictures of your sales booth and merchandise (you may email to NMRiverFest@gmail.com). We are especially interested in high-quality items that are personally crafted and handmade, as well as artisan products of all types.

RiverFest will provide social media marketing, advertising and promotion in local and regional media.

Set-up is Saturday from 9 to 10:45 a.m. Cars will be allowed onto the field to offload and will be directed to a reserved parking area. Break-down of booths will take place Sunday after 6 p.m.

The fee for vendor spaces is \$100 for a 10' by 10' space on the grass field. Multiple contiguous spaces may be purchased. Exhibitors to supply canopy/tent, tables and chairs. A Certificate of Insurance naming the Town of New Milford as an additional insured is required. Please note: There is no electricity available. Sunset is at 6:30 p.m. We suggest you bring battery powered lighting for your booth.

Please reply promptly to ensure inclusion in our publicity and marketing materials. Postmark application deadline is September 1, 2021. Mail your payment, application form and certificate of insurance to:

Town of New Milford
Office of the Mayor
10 Main Street
New Milford, CT 06776

You may also pay your fee online at www.NMRiverfest.org. Then print out and complete this form, scan it along with your insurance certificate and email to: NMRiverfest@gmail.com, or mail to address above.

Please feel free to contact us at NMRiverfest@gmail.com with any questions.

Look forward to seeing you on the river in October!



Vendor Application Form

Postmark application deadline September 1, 2021

Exhibitor/Business Owner Name: _____

Business Name: (as you want it to appear in marketing materials) _____

Address: _____

City _____ State _____ Zip _____

Telephone () _____ Mobile () _____

Email: _____ Website: _____

You may share my Business Name and Contact Information. Yes No

Media/Category - *check only one!*

Fine Arts/Graphics Clothing Glass Jewelry Leather Metal
 Mixed Media Photography Pottery Textiles Wood Other _____

Connecticut sales and use tax permit #: _____

Payment must accompany registration forms in order to reserve a booth.

Enclosed please find my check in the amount of \$ _____ for _____ 10' x 10' Booths @ \$100. each.

Enclosed please find my Certificate of Insurance as described below.*

General Release and Acceptance of Rules – I/we the applicant(s) have read the “CONDITIONS OF RIVERFEST” printed as part of this licensing application/contract and agree to abide by said conditions. In addition, I/we, the applicant(s), do expressly release New Milford Riverfest (“the Producer” and Promoter of the Event) from any and all liability for any damage, injury or loss to any person, business or property which may arise from the licensing and occupation of the exhibit space by the applicant(s), and agree to hold and save the Producer and Promoter of the Event Site harmless of any damage, injury or loss by reason thereof. I/we understand that if this application is not accepted, no space fees will be charged and any checks submitted will be returned. In addition, I/we give permission to use my name, business name, image descriptions, item prices, and any images or videotape of me or my items for any and all purposes in return for the public exposure I/we desire for me and my creations.

**INSURANCE: Vendor is responsible for providing evidence of insurance. A "Certificate of Insurance" IS REQUIRED and must be submitted with your signed application and payment by September 1, 2021. The certificate must provide a minimum limit of liability of \$500,000 with the New Milford Riverfest, the New Milford Economic Development Corporation and the Town of New Milford (c/o 10 Main Street, New Milford, CT 06776) specifically listed as an additional insured for the length of time you set up, display and exhibit on the grounds. A minimum of 10 days notification of policy cancellation is required.*

By completing an Arts & Crafts Vendor application, you are certifying that you have read the Terms and Conditions, and will adhere to all rules and policies herein.

Signature: _____ Printed Name: _____

Date _____

New Milford RiverFest Terms and Conditions

1. The Artist or Craftsperson who designs the work and is a principal of the business MUST be present to show their work. If the craft or art is signed by an individual, they are the person required to be at the show. If the business is named after the artist, that individual must be at the show in person. If more than one person is listed as the Exhibitor on this contract, New Milford RiverFest reserves the right to require proof that at least one is a creator of the work and a significant principal in the business. Exhibitors may not sublet or apportion space to anyone else. No dealers or sales representatives are allowed.
2. All work must be original and completely finished. No imports, kits, items made from kits, items made using commercial patterns or commercial molds, items assembled from pre-manufactured components, unfinished work, items made from elephant or whale ivory, embellished items, commercial T-Shirts, commercial Sweats, or art and craft supplies may be displayed or sold.
3. Cancellation Refund Schedule: Artists may cancel for any reason. A full refund of space fees will be given when cancellation is received via email by September 1.
4. A \$35 fee will be charged on any check returned by Exhibitor's bank.
5. Exhibitors may only show work typified by submitted jpgs.
6. All art and craft items displayed must be for sale.
7. All of Exhibitor's booth and display, including tents, storage boxes, tables and chairs, must be placed within the confines of the space. Nothing is to be placed in the aisles.
8. No microphones, radios, boom boxes or loud speakers of any type are permitted.
9. New Milford RiverFest reserves the right to revoke the license granted by this contract at any time, including at the show, by refunding the space fees paid by the Exhibitor. New Milford RiverFest will not be liable for paying travel expenses, lost revenue or any other liability whatsoever beyond the space fees paid by the Exhibitor as a result of enforcing this provision.
10. The Exhibitor's booth must be open and staffed during all regular show hours.
11. Spaces not occupied by 10 a.m. may be filled with standby Exhibitors with no refund or allowance whatsoever.
12. All exhibits, goods and materials must be removed by 7:30 p.m. on Sunday, October 3, 2021.
13. Exhibitor is responsible for collecting applicable sales tax and possessing proper licensing for sale of goods.
14. Parking and traffic will not be permitted in the show area or fire lanes from forty-five minutes before show opens until thirty minutes after the show closes. All loading and unloading must be carried out during these designated times. Vehicles are to be removed to the Exhibitor parking lots before the show opens. Vehicles remaining in the show area or fire lanes during these hours may be towed away at the owner's risk and expense.
15. Exhibitors must abide by all fire regulations and/or decisions of the representatives of local fire departments. All booth materials shall be in accordance with local fire regulations.
16. Exhibitor's booth must not interfere with adjacent exhibits in any way.
17. All exhibits are to be in keeping with the overall family-oriented theme of the show.
18. Exhibitors are not to bring pets to the show.
19. All Exhibitors are responsible for keeping their area clean during show hours, including clean-up at end of show. All trash shall be bagged and disposed of in on-site dumpsters. All displays should be neat and clean and tables should be covered on all sides to the floor with a suitable, professional looking cover of flame retardant materials.
20. Exhibitors and their helpers must exhibit professional behavior at all times while on the event site. New Milford RiverFest reserves the right, in its sole discretion, to determine what constitutes professional behavior. Violation of this rule will result in the Exhibitor, their helpers and exhibits being excluded from the show site with no refund or allowance.
21. No open flames are permitted.
22. New Milford RiverFest will not be liable for refunds or other liabilities whatsoever for the failure to fulfill this contract due to reasons of the enclosure in which the show is to be produced, being, before, or during the show destroyed by fire or other calamity, or by any act of God, public enemy, strikes, statutes, ordinances, or any legal authority, or cause beyond its control.
- 23. Insurance must be obtained by Exhibitor at its own cost.**
24. Exhibitors shall be liable for delivery, handling, erection, and removal of their own displays and materials.
25. New Milford RiverFest may require the removal of work considered to be in violation of these conditions and reserves the right to make final interpretation of all conditions.
26. If any section, sentence, clause, phrase or portion of this licensing application/contract is, for any reason, held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a separate, distinct and independent provision and such holding shall not affect the validity of the remaining portions.
27. This contract shall be deemed to have been made in the State of Connecticut and shall be interpreted in accordance with the laws of such state.
28. This contract constitutes the entire agreement between New Milford RiverFest, and the Exhibitor and no modification shall be valid unless in writing and signed by the parties or their representatives.

Privacy Policy: We respect your privacy and will never sell or trade your name, mailing address, or email address. However, we frequently receive requests for exhibitor contact information from the public, and will furnish your phone number, website and and/or email addresses upon such request unless you have indicated your preference to keep your contact information private.