NEW MILFORD RiverFest

nmriverfest@gmail.com, www.NMRiverFest.org

2026 SPONSORSHIP FORM

Business Name:_____ Contact Name: _____

Phone: (W):_____ (C): _____

E-mail Address*: _____ _____

***Our primary method of communication is email.** Please provide an e-mail address for important updates!*

Mailing Address: _____

City, State, Zip: _____

SPONSOR LEVELS (See descriptions on reverse.)

Please call 203-947-4767 to discuss in-kind contributions and additional recognition opportunities.

- ❒ River*Fest* Friend: $100
- ❒ River*Fest* Patron: $250
- ❒ Children's Area Sponsor: $500
- ❒ Bronze Level Entertainment Sponsor: 1,000*
- ❒ Silver Level Entertainment Sponsor: $2,500*
- ❒ Gold Level Main Tent Sponsor: $3,500*
- ❒ Presenting Sponsor: $5,000*
- ❒ Other _____

AMOUNT ENCLOSED: $_____

*Make checks payable to The Corporation for New Milford Economic Development (CNMED). Please note River*fest *2026 in the memo section. Your gift may be tax deductible to the full extent provided by law. We suggest that you consult your tax advisor for more information.*

❒ **We would like our gift to be anonymous.**

❒ **Our company employees would like to participate as River*Fest* volunteers. Please call me to arrange their participation.**

***For Sponsorships which include one 10' x 10' booth.** (We will provide one 8-foot table and two chairs. Electricity and tents are **not** provided. Sunset is at 6:30 p.m. We suggest you bring battery-powered lighting for your booth.)

River*Fest will not guarantee against loss or damage of any kind. Neither* River*Fest, nor the Town of New Milford maintains insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance to indemnify and defend* River*Fest, and the Town of New Milford and its employees and volunteers against claims or expenses arising out of the use of the exhibit space.*

❒ *A certificate of insurance naming the Town of New Milford as an additional insured is enclosed.*

Mail your sponsorship payment and form and any other required materials to:
The Corporation for New Milford Economic Development (CNMED), PO Box 387, New Milford, CT 06776
or scan and email to NMRiver*Fest*@gmail.com. You may also pay online at NMRiverfest.org.

To guarantee print promotion inclusion form and payment must be received by September 24, 2026 for Bronze, Silver, Gold and Presenting Sponsor Levels.

NEW MILFORD RiverFest

nmriverfest@gmail.com, www.NMRiverFest.org

SPONSOR LEVEL DESCRIPTIONS

RiverFest Friend: $100

- Your company name on the River*Fest* banner at entrance to River*Fest*

RiverFest Patron: $250

- Your company name on the River*Fest* banner at entrance to River*Fest*

Children's Area Sponsor: $500

- Your company name on a banner at entrance to River*Fest*
- Your company name on a banner in Children's area of River*Fest*

Bronze Level Entertainment Sponsor: $1,000

- Company logo on banner at entrance to River*Fest*
- Credit in promotions and print advertisements
- Company logo on River*Fest* posters distributed before and during event
- One 10 x10 foot exhibit space in prominent location at River*Fest*
- Two River*Fest* custom caps

Silver Level Entertainment Sponsor: $2,500

- Company logo on banner at entrance to River*Fest*
- Credit in promotions and print advertisements
- Company logo on River*Fest* posters distributed before and during event
- Social media promotions, name and logo
- One 10 x10 foot exhibit space in prominent location at River*Fest*
- Two River*Fest* custom caps and four complimentary tickets redeemable at the River*Fest* beer and wine garden

Gold Level Main Tent Sponsor: $3,500

- Company logo on banner at entrance to River*Fest*
- Credit in promotions and print advertisements
- Company logo on River*Fest* posters distributed before and during event
- Social media promotions, name and logo
- One 10x10 foot exhibit space in prominent location at River*Fest*
- Four River*Fest* custom caps, four complimentary tickets redeemable at the River*Fest* beer and wine garden and four complimentary tickets to a food vendor of your choice

Presenting Sponsor: $5,000

- Company logo on banner at entrance to River*Fest*
- Company logo on banner at Main Stage
- Credit in promotions and print advertisements
- Company logo on River*Fest* posters distributed before and during event
- Social media promotions, name and logo
- One corner 10x10 foot exhibit space in a prominent location at River*Fest*
- Eight River*Fest* custom caps, eight complimentary tickets redeemable at the River*Fest* beer and wine garden and eight complimentary tickets to a food vendor of your choice